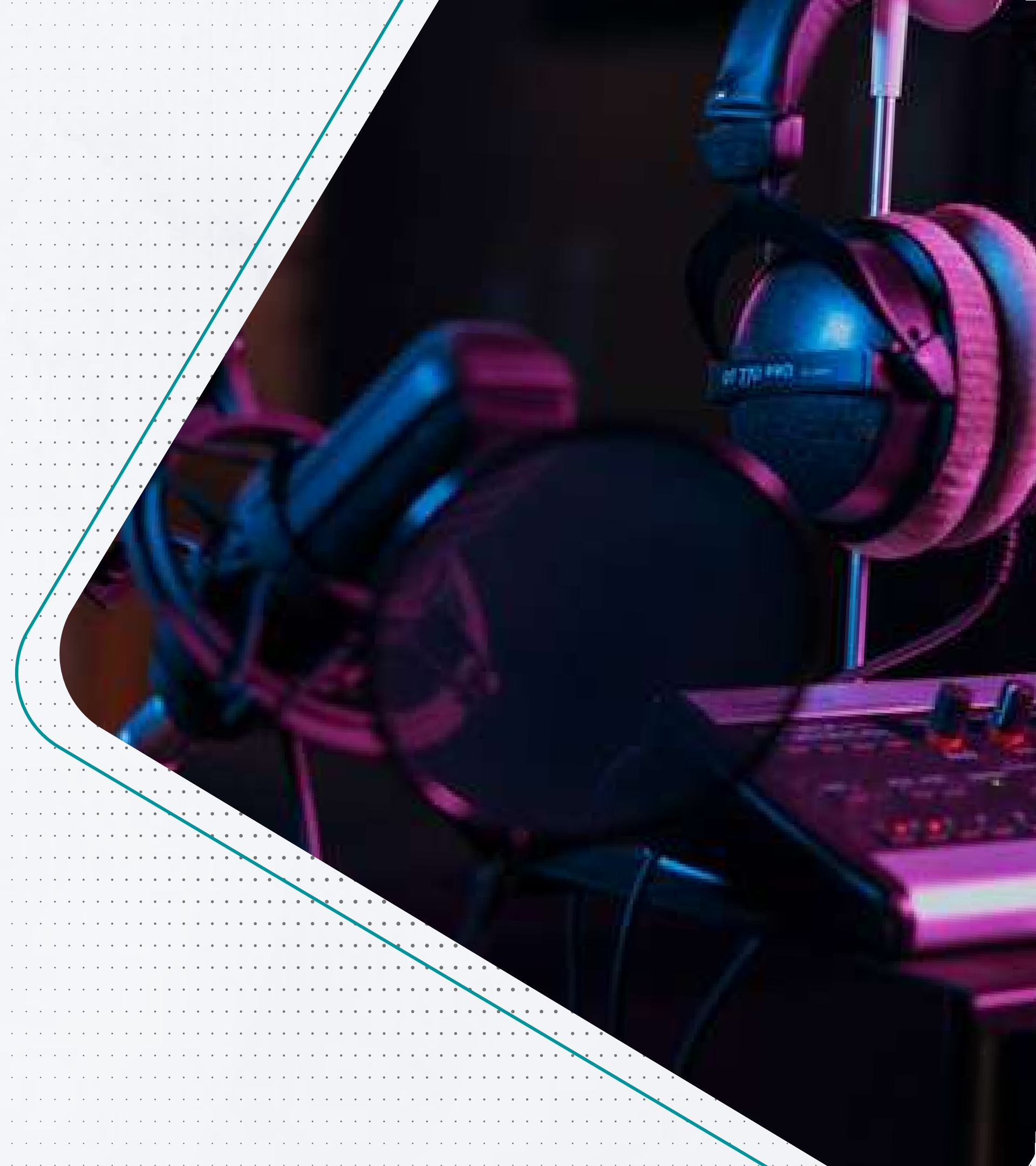


MEDIA KIT

Advertising opportunities

Support for the dissemination of knowledge about biogas, biomethane, the energy transition, and sustainability



WHO WE ARE

Amplum Biogás combines technical expertise, market intelligence, and institutional relations to support the development of technologies, businesses, public policies, and regulations focused on biogas, biomethane, and the energy transition.

We have been operating since 2022 on three integrated fronts:



Strategic Consulting

Technical and market analysis for companies, investors and institutions.



Technical training

Online courses, in-company, and the Amplum Community.



Dissemination of Knowledge

Podcasts, webinars, newsletters, and digital channels.



OUR LEADERSHIP



Leidiane Mariani
Executive Director

PhD in Energy Systems Planning and Environmental Engineer. Specialist in biogas and biomethane, waste-to-energy and sustainability. Alternate member of the ABiogás Council. Co-founder and Volunteer Advisor of the Women in Biogas network.



Vanice Nakano
Administrative and Financial Director

Master's degree in Urban and Industrial Environment, Environmental Engineer and Chemist. Specialist in energy recovery from waste, focusing on biogas and co-processing in the cement industry. Volunteer Advisor for the Women in Biogas network.



Andressa Pereira
Operations Director

Master's degree in Energy and Nuclear Technologies with a focus on biomass energy. Specialist in Project Management and Electrical Engineer. Volunteer at RedBioLAC — Latin American and Caribbean Network of Biodigesters.



Company associated
with ABiogás



National and international
operations



Present at the main debates
in the sector in Brazil.

Our knowledge dissemination front

Free technical content produced and distributed for professionals, companies, and institutions in the waste, biofuels, and energy transition sectors.

Through three programs with distinct formats - audio, video, and live - Amplum connects experts, companies, and professionals to its audience. All content is produced by Amplum's directors and made available on major digital channels.



 **PODCAST**
AMPLUM
BIOGÁS

 **AMPLUM
DEBATE**

 **WEBINAR**
AMPLUM BIOGÁS

International recognition!



Vanice Nakano, Andressa Pereira, and Leidiane Mariani are the hosts of the Podcast, Amplum Debate, and Webinars.

Distribution channels

Where Amplum's content reaches



YouTube

Podcast - Amplum Debate - Webinars - Shorts

1,180 subscribers
169 videos
273,776 views



Spotify

Podcast - Amplum Debate

461 followers
58 episodes
21.528 plays



Newsletter

Channel with the highest engagement.

2,600 active leads
48.5% open rate
60 editions



Instagram

Outreach

1,276 followers
23,978 views
5,169 accounts reached
1,246 interactions



LinkedIn

Main B2B channel - Outreach - newsletter

5,058 followers
2,244 newsletter subscribers
19,761 impressions
9,511 accounts reached
646 reactions



Website

SEO and detailed content

Articles about episodes of the Podcast and Amplum Debate
11,251 views
00:04:35 Average session duration

**data from the website*

Ref. Jan/2023 to May/2026

Interactive content

Audience profile

Those who follow Amplum's programs and channels

Sector

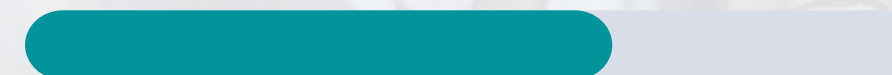
- Oil and natural gas extraction
- Environmental services
- Higher education
- Business management consulting activities
- Electricity, gas, water and sewage services
- Scientific research and development
- Manufacturing of renewable energy equipment
- Infrastructure works
- Renewable energy generation

Performance

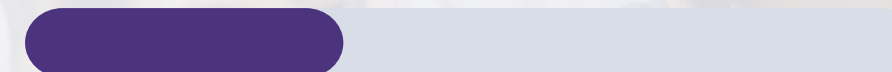
- Business development
- Operations
- Engineering
- Sales
- Search
- Information Technology
- Education
- Project management
- Consultancy

Gender

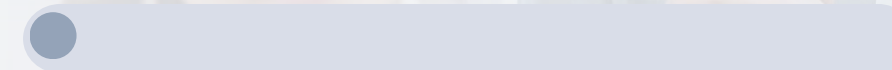
Men 66.6%



Women 33%



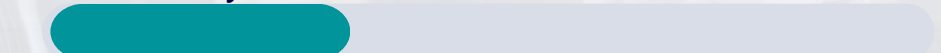
Not specified 0.4%



LinkedIn

Age Range

35 to 44 years old: 33.8%



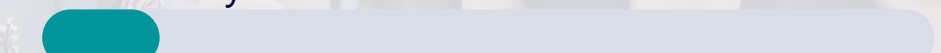
25 to 34 years old 25%



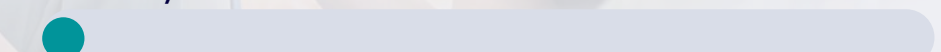
45 to 54 years old 23.4%



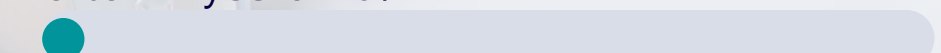
55 to 64 years old: 14.3%



65+ 1,7%



0 to 24 years 1.6%



Instagram, Spotify and YouTube

Advertising Opportunities

Support our content and associate your brand with leading technical content in the waste, biofuels, and energy transition sectors.



Sponsorship per series · 8 or 12 episodes



Sponsorship per episode



Sponsorship per edition



Direct access
to a specific
audience

Brand
positioning and
visibility

Association
with a trusted
brand

Continuous
brand presence
across
channels

Lead
generation
opportunity

Building
relationships

Social
responsibility
corporate



Conversations that inform, inspire, and connect.

The Amplum Biogas Podcast invites experts to discuss technical, scientific, regulatory, and market-related topics concerning the energy transition, delivering reliable and up-to-date information to listeners.



Audio episodes released monthly and recorded remotely.

WHERE TO LISTEN



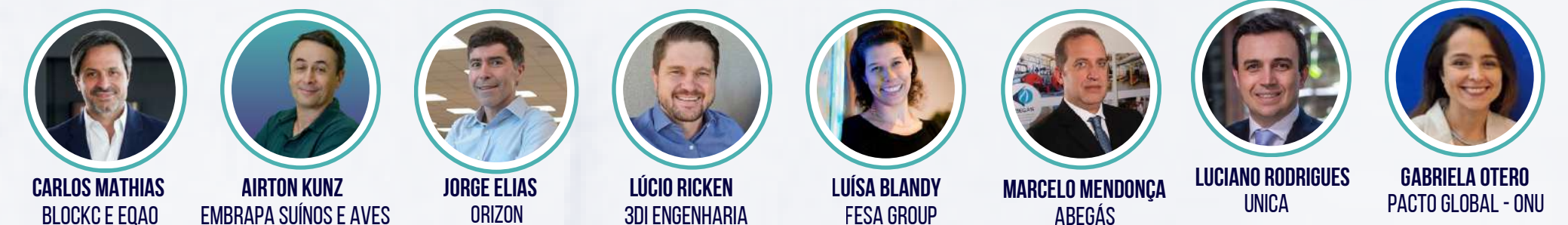
Site Amplum Biogas





58 EPISODES
55 INTERVIEWEES

Over 65 hours of content with experts
from Brazil and around the world!

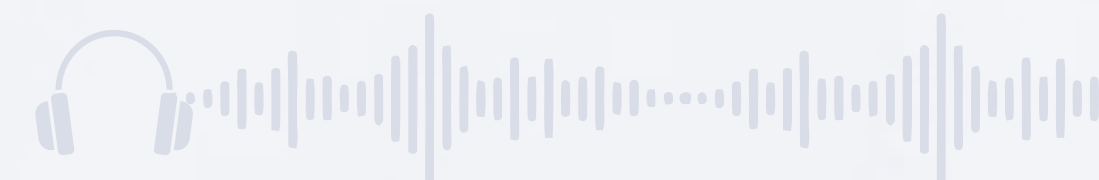


Period: Jan/23 to Ago/26

WHAT YOUR COMPANY RECEIVES		SUPPORTING QUOTA 6 episodes	PARTNER QUOTA 12 episodes
Audio episode	Mention of the sponsor's brand throughout the episode (2 mentions)	✓	✓
	A special segment of approximately 1 minute, offered by the sponsor in all sponsored episodes.	✓	✓
	One (1) episode featuring an interviewee from the sponsoring company		✓
Youtube e Spotify	Sponsor mention and hyperlink in the episode description.	✓	✓
Social media: Instagram and LinkedIn	Mention and tagging of the sponsoring company in the text of each episode's posts (2 posts per episode).	✓	✓
	Sponsor logo in the posts for each episode (2 posts per episode)		✓
Newsletter Amplum Biogas	Fixed section - a new edition for each new episode. Mention, hyperlink, and logo of the sponsor in the newsletter text.	✓	✓
Website Amplum Biogas	Mention and hyperlink to the sponsor in the article about the episode hosted on the Amplum Biogás website. (hyperlinks, SEO, and CTAs for platforms)		✓



At the end of the contracted package period, a metrics report of the generated content is sent.
The guest selection for the episodes is handled by Amplum Biogás.





Discussions that connect ideas, people, and solutions.

Technical dialogues in audiovisual format, with the participation of experts, companies, institutions, and leaders. The program addresses market, technology, and innovation topics, as well as case studies, allowing the use of graphics, images, videos, and other visual resources that enrich the content.

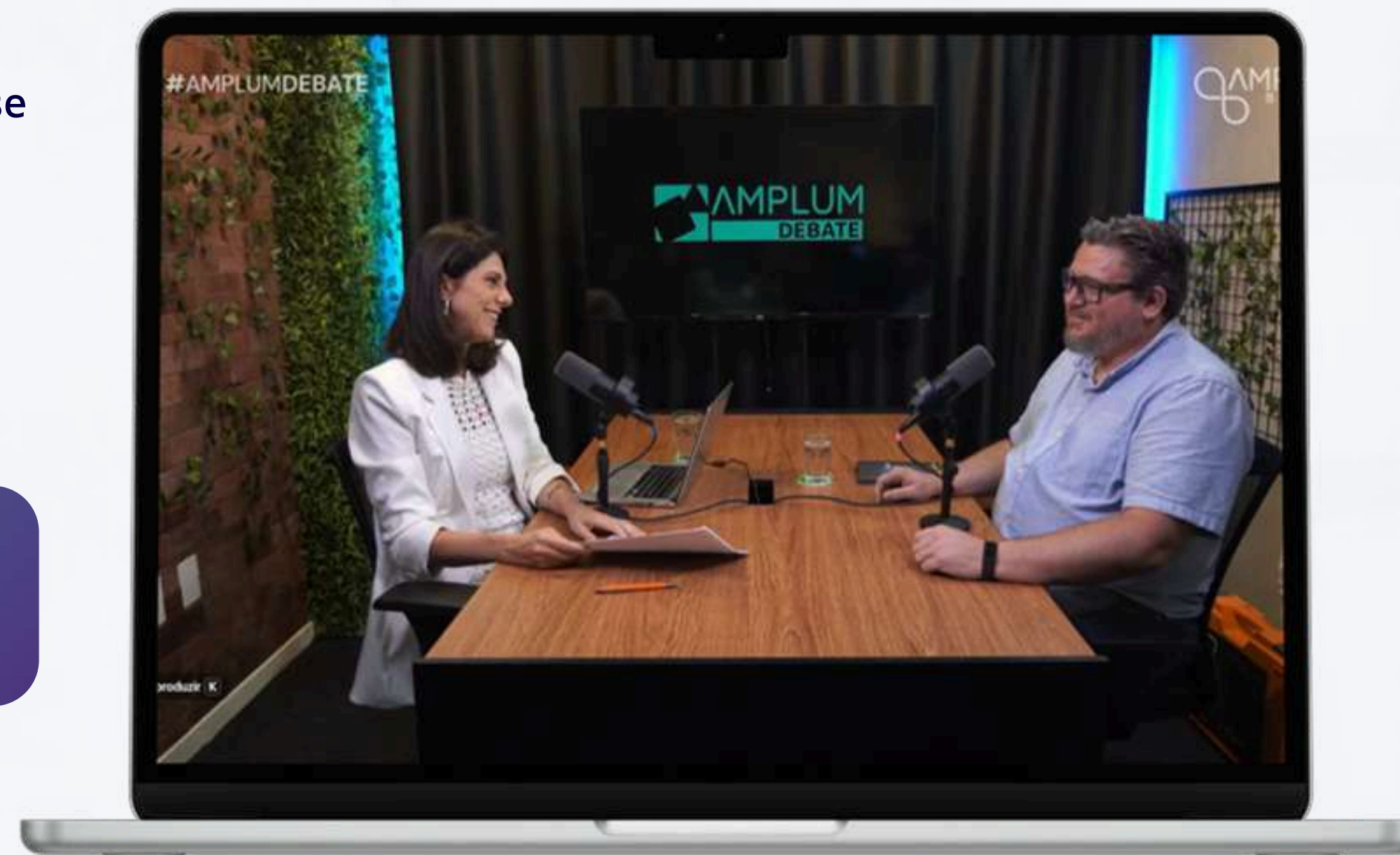


Video content released on demand and recorded in a studio or remotely.

WHERE TO WATCH



Site Amplum Biogas



▶ 3 EPISODES PUBLISHED



**Published in March 2025.
Recorded remotely.**



**Published in July 2025.
Recorded remotely.**



**Published in April 2026.
Recorded in studio.**

WHAT YOUR COMPANY RECEIVES	
Video episode	Mention of the sponsor's brand throughout the episode (two mentions)
	Episode featuring up to two professionals from the sponsoring company.
Youtube e Spotify	Sponsor mention and hyperlink in the episode description.
Social media: Instagram and LinkedIn	Mention and tagging of the sponsoring company in the text of each episode's social media posts on Amplum (2 posts per episode).
	Sponsor logo in the posts for each episode (2 posts per episode)
Newsletter Amplum Biogas	Mention, hyperlink, and sponsor logo in the newsletter text.
Website Amplum Biogas	Mention and hyperlink to the sponsor in the article about the episode hosted on the Amplum Biogás website. (hyperlinks, SEO, and CTAs for platforms)



At the end of the contracted package period, a metrics report of the generated content is sent.





WEBINAR

AMPLUM BIOGÁS



Live meetings that connect people, knowledge, and opportunities.

Amplum Biogas Webinars are live online meetings that bring together professionals from various organizations to discuss strategic, technical, and market-related topics, allowing for a rich conversation among diverse stakeholders.

Prices and commercial formats available upon request.

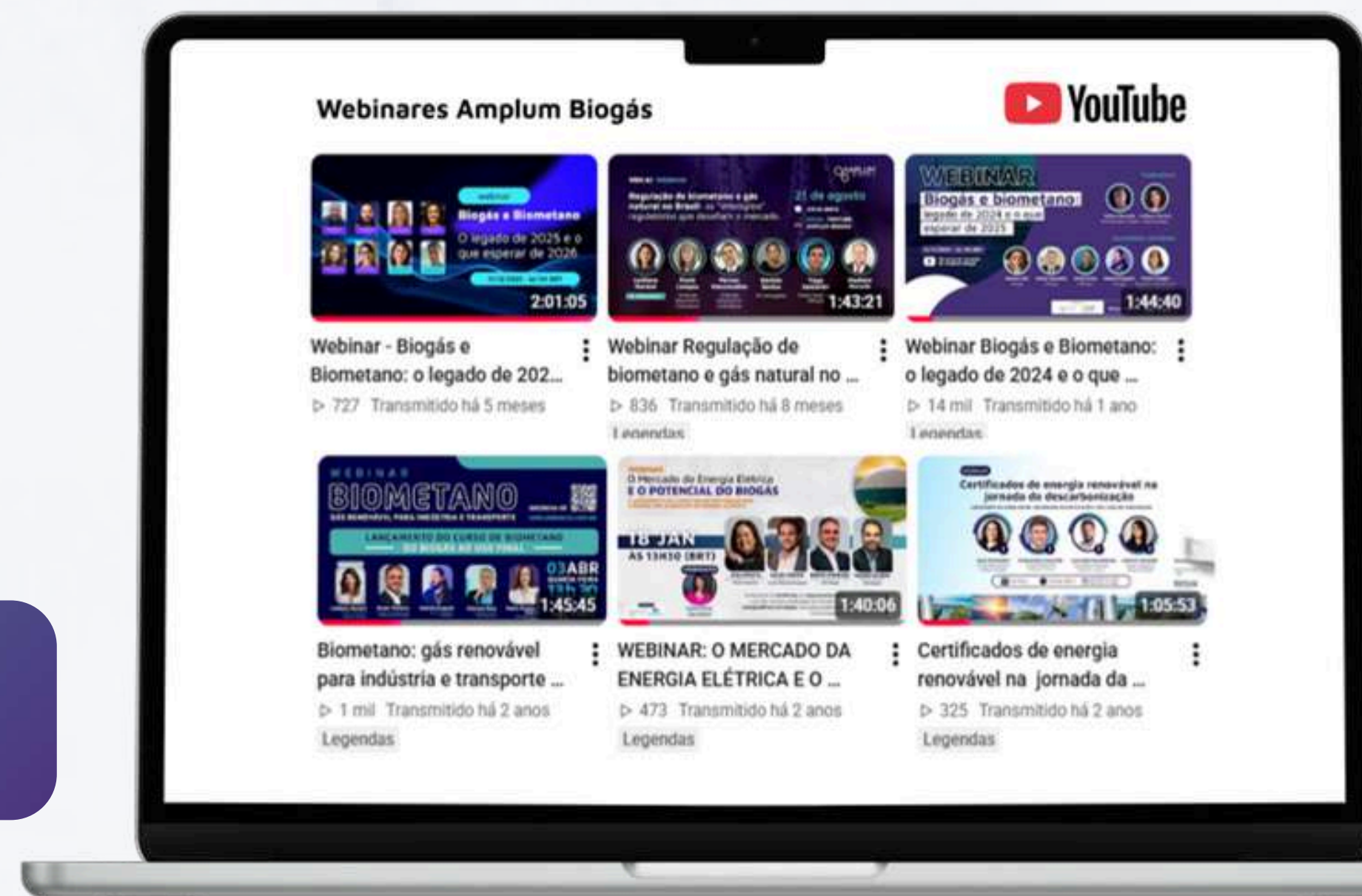


Video content released on demand and recorded remotely.

WHERE TO WATCH



[Site Amplum Biogas](#)



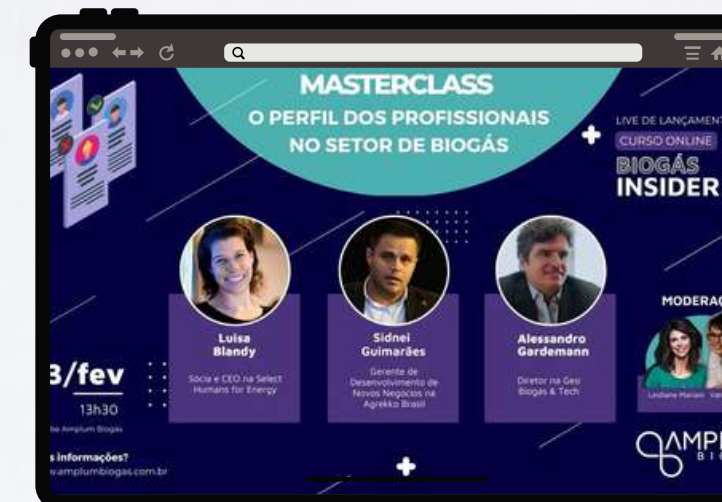
WEBINAR

AMPLUM BIOGAS

10 WEBINARES

MORE THAN 30 INVITED PROFESSIONALS

Over 20 hours of content in 3 years



Interactive content

WEBINAR

AMPLUM BIOGÁS

Professionals who have already participated in Amplum Biogas webinars.



SILLA MOTTA
DONNA LAMPARINA



LUCAS PIMENTEL
CORTEZ PIMENTEL
ADVOGADOS



MARIA FERNANDA
MACHADO MEYER
ADVOGADOS



FELIPE MARQUES
CIBIOGÁS



GABRIEL KROPSCH
SINERGÁS



TALYTA VIANA
ABIOGÁS



MARCUS VASCONCELLOS
EVOLUÇÃO REGULATÓRIA



TIAGO SANTOVITO
ABIOGÁS



DANIELA SANTOS
SG ADVOGADOS



MANUELA KAYATH
ABIOGÁS E MDC



ROSANA SANTOS
E+ TRANSIÇÃO ENERGÉTICA



REBECCA GOMPERTZ
ARGUS MEDIA



MARISA DE BARROS
SEMIL SP



HELENO QUEVEDO
PORTAL ENERGIA E
BIOGÁS



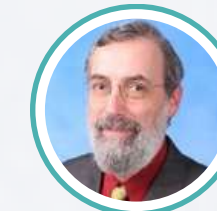
CÍCERO BLEY
BLEY ENERGIAS



FERNANDO GIACHINI
INSTITUTO TOTUM



AIRTON KUNZ
EMBRAPA SUÍNOS E AVES



JAIME FINGUERUT
ITC



BERNARDO MARANGON
EXATA ENERGIA



SIDNEI GUIMARÃES
AGGREKO



ALESSANDRO GARDEMANN
GEO BIOGÁSCH



LUÍSA BLANDY
FESA GROUP



SUELEN PAESI
UCS



JULIANA SOMER
CIBIOGÁS



TÂNIA FORSTER
UNICAMP



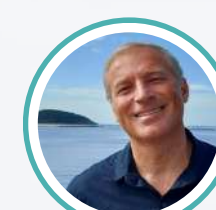
JULIA FERRARESE
USP



THIAGO EDWIGES
UTFPR



BRENO PINHEIRO
GW ENERGIA



GIOVANE ROSA
GÁS ORGÂNICO



RAFAEL GONZÁLEZ
CIBIOGÁS



BRUNA JARDIM
ABIOGÁS



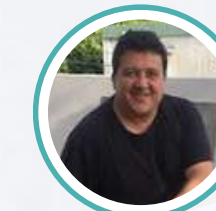
ANTÔNIO DELBIN
ABRELPE



IARA DREGER
SULBIOGÁS



BRENO LIMA
MLIMA



LEANDRO TOLEDANO
HOME BIOGÁS



PAULA CAMPOS
EVOLUÇÃO REGULATÓRIA



THIAGO OLINDA
GW ENERGIA

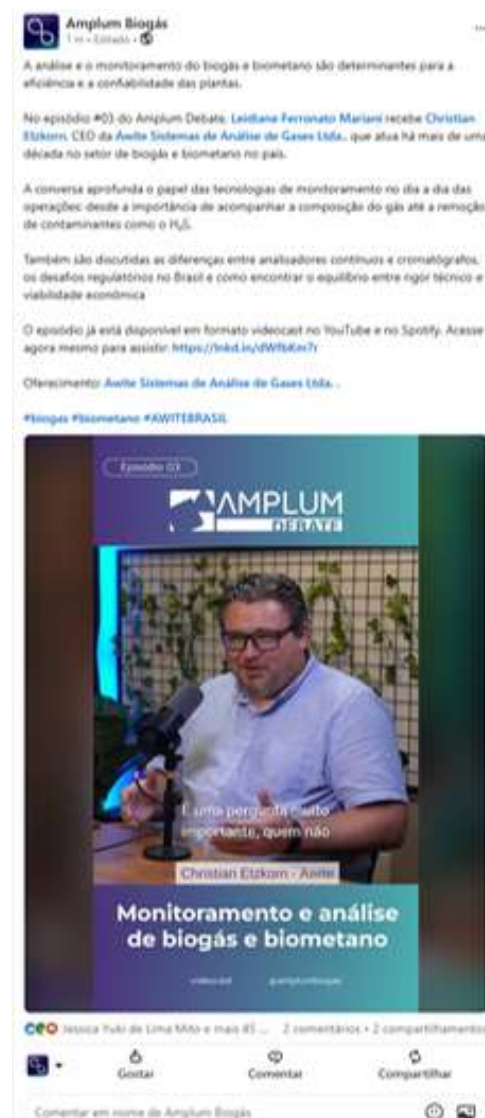
LIVE

Period: Jan/23 to Dec/25

Brand application in content

Real example: see how the sponsor's brand appears across each channel

Sponsorship by Awite Brasil in an episode of Amplum Debate.





LET'S BUILD THE FUTURE **TOGETHER**

Amplum Biogas connects knowledge, people, and opportunities to drive the energy transition. Associate your brand with relevant content and be part of this transformation.

TALK TO AMPLUM BIOGÁS:

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(48) 98806-6825
leidiane@amplumbiogas.com.br

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